

Social Interaction

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What is Social Interaction?

Sociologists are interested in how people's behavior affects other people

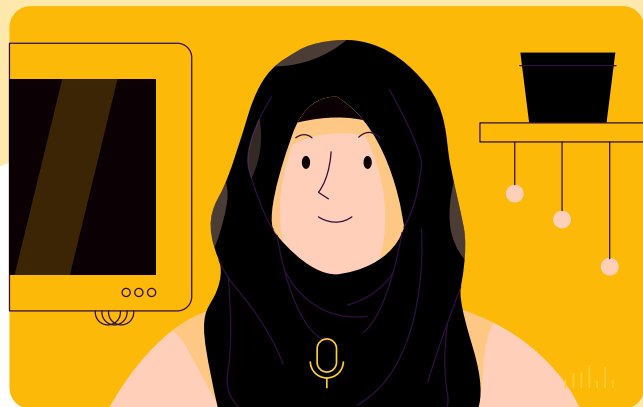
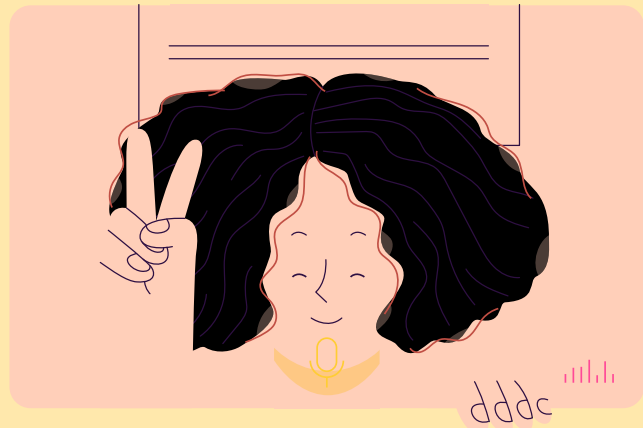
Main goal of sociology was to explain what we called social action

Social action involve one individual taking others into account before acting

Social interaction : two or more people taking each other into account



Components of Social Interaction



**The ends or goals
it is intended to achieve**



**Goal : the state of affairs one wishes to
achieve**

**the motivation for its
being undertaken**



**Goal : the state of affairs one wishes to
achieve**

**the situation or context
which is tak place**



**Goal : the state of affairs one wishes to
achieve**

**the norms or rules that govern or
regulate it**



**Goal : the state of affairs one wishes to
achieve**





**Social Interaction could be happened
through communication**

What is communication?

**is simply the act of transferring
information from one place,
person or group to another**

Social Interaction

Social Contact

Communication

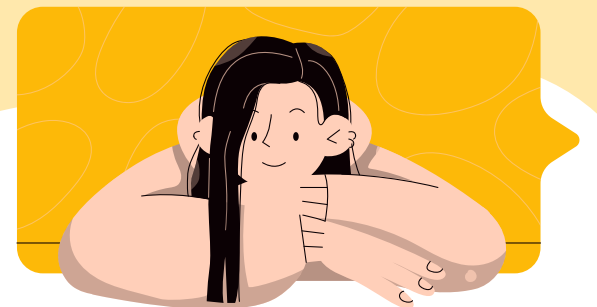


Social Contact

Person to person

Person to group

group to group



SOCIAL INTERACTION

Processes of Association

Cooperation

Accomodation

Assimilation



Thank you...

